

Name: Ran Ben-Malka

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CURRICULUM VITAE

Personal Details

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Higher Education

Undergraduate and Graduate Studies

Period of Study	Name of Institution and Department	Degree	Year of Approval of Degree
2002-2005	Ben-Gurion University of the Negev, Department of Economics	BA	2005
2005-2008	Ben-Gurion University of the Negev, Department of Economics	MA	2008
2011-2016	Ben-Gurion University of the Negev, Department of Economics	PhD	2016

Academic Ranks and Tenure in Institutes of Higher Education

Dates	Name of Institution and Department	Rank/Position
2016-2018	Department of Applied Economics and Department of Logistics, Sapir Academic College	Visiting Instructor
2016-2018	Department of Management and Department of Hotel and Tourism Management, Ben-Gurion University, Eilat Campus	Teaching Associate
2018-present	Department of Management and Department of Hotel and Tourism Management, Ben-Gurion University, Eilat Campus	Visiting Instructor
2018-present	Department of Applied Economics, Sapir Academic College	Full academic position

Offices in Academic Administration

*2018-present. Teaching committee of the Applied Economics and Administration Department-Member.

*2018-present. Sapir Academic Innovation and Creativity in Teaching and Learning Forum - Member

Participation in Scholarly Conferences

Active Participation

Date	Name of Conference	Place of Conference	Subject of Lecture/Discussion	Role
January 21-23, 2015	11 th International Conference on the Environmental, Cultural, Economic and Social Sustainability	Copenhagen , Denmark	Extended producer responsibility in e-waste management	Presenter
June 22- 25, 2016	The 22nd Annual Conference of the European Association of Environmental and Resource Economists (EAERE)	Zurich, Switzerland	Extended producer responsibility in e-waste management	Presenter
May, 2015	Israel Economics Association number 31	Tel Aviv, Israel	Extended producer responsibility in e-waste management	Presenter
*October 2-5, 2018	The 11th Tourism Outlook Conference	Eskisehir, Turkey	Compensation for elimination: An innovative approach for evaluating the monetary value of heritage sites	Presenter
September 17-18, 2020	10th International Conference on Tourism	Virtual conference	Compensation for elimination: An innovative approach for evaluating the monetary value of heritage sites	Presenter
February 9, 2021	10 th Regional Science Association Conference	Virtual conference	Trust among students with ethnic diversity in higher education	Presenter

April 3, 2022	11 th Regional Science Association Conference	Hof Ashkelon, Israel	Innovation in peripheral regions: a labor market perspective	Presenter
August 28-31, 2022	Annual Conference 2022 Spaces, places, and sports	Cologne, Germany	Compensation for elimination: An innovative approach for evaluating the monetary value of heritage sites	Presenter
September 15-16, 2022	17th European Conference on Innovation and Entrepreneurship ECIE 2022	Neapolis University Pafos, Cyprus	Innovation as a Challenge for Peripheral Regions: An Israeli Case	Presenter

Teaching

Courses Taught in Recent Years

Year	Name of Course	Type of Course Lecture/Seminar/ Workshop/High Learn Course/ Introduction Course (Mandatory)	Degree	Number of Students
2022-present	Tourism economics	Lecture	B.A	50-100
2018-present	The Israeli Economy	Lecture	B.A	50-100
2010-present	Introduction to Micro Economics	Introduction Course Lecture	B.A	30-100
2010-present	Introduction to Macro Economics	Introduction Course Lecture	B.A	30-100
2016-present	Mathematics for Economists	Lecture	B.A	50

2014-2016	Environmental Economics	Lecture	B.A	20
2015-2016	Statistics for Economics	Introduction Course Lecture	B.A	12
2010-present	Introduction to Probability	Lecture	B.A	30-100
2010-present	Estimation and Hypothesis Testing	Lecture	B.A	30-100

PUBLICATIONS

Ph.D. Dissertation

"Extended producer responsibility in e-waste management" (2016), 130 P, Hebrew, Ben-Gurion University of the Negev, Professor Israel Luski and Professor Miki Malul.

Articles in Conference Proceedings

Accepted for Publication

Bar-El, R., Hadad, S., Maymoni, L., **Ben-Malka, R.**, & Megidish, R. (2022). Innovation as a Challenge for Peripheral Regions: an Israeli case. *Proceedings of the 17th European Conference on Innovation and Entrepreneurships (ECIE22)*, Neapolis University, Pafos, Cyprus, September 15-16 2022.

Articles in Refereed Journals

Published

Ben-Malka, R., & Poria, Y. (2020). Compensation for elimination: an innovative technique for evaluating the monetary value of cultural heritage sites. *Journal of Heritage Tourism*, 15(2), 228-231.
(IF=0.99).

Ben-Malka, R., Hadad, S., & Megidish, R. (2023). Integration, culture, and trust: A case study of minority integration in Israeli academy. *Journal of Trust Research*, 1-16.

Summary of My Activities and Future Plans

To date, my work has been based on IO (industrial organization) in the economic world. I have contributed to research in industrial organization in various areas such as environmental economics, innovation and even sports economics. My PhD dissertation on the optimal replacement time for electronic products presents a novel approach and received many accolades at the conferences at which I presented. My work has also received attention in the local media in Israel (see attached links) and the environmental community in Israel and Europe.

In the past year I used the knowledge I have accumulated on the economic evaluation of environmental products to collaborate with Prof. Yaniv Poria (the chairman of the Department of Hotel and Tourism Management at Ben-Gurion University) to create an innovative method for the economic evaluation of heritage sites and museums. We wrote an article on the subject that was accepted for publication. We plan to continue to cooperate in the future and conduct a number of experiments in order to prove our idea empirically.

In addition, I am currently conducting a large experiment with Dr. Sharon Hadad and Dr. Reut Megidish regarding the development of the trust of participants in the “Shaar Laacademya” (Academic Gate) in the general population of students in Sapir College. We plan to publish an article on this study. We believe this research will also have implications for other programs in Israel, specifically, academic programs designed to encourage the integration of minority groups in the general population.

Finally, I am also a member of the Sapir Academic Innovation and Creativity in Teaching and Learning Forum, where I try to apply my experience as a valued lecturer to the development of innovative teaching techniques at Sapir College.

Serval links in the local media:

1. <https://thepulse.co.il/36267-2017-01-17-09-54-09>
2. <https://www.telecomnews.co.il/%D7%9E%D7%94-%D7%9E%D7%A9%D7%A4%D7%99%D7%A2-%D7%A2%D7%9C-%D7%96%D7%9E%D7%9F-%D7%94%D7%94%D7%97%D7%9C%D7%A4%D7%94-%D7%A9%D7%9C->

[%D7%94%D7%A1%D7%9E%D7%90%D7%A8%D7%98%D7%A4%D7%95%D7%9F-%D7%90%D7%A6%D7%9C-%D7%94%D7%99%D7%A9%D7%A8%](#)

3. <https://www.ynet.co.il/news/article/Byt5ZdWTO>
4. <https://www.themarker.com/opinion/.premium-1.8616393>
5. <https://www.themarker.com/consumer/tourism/1.8825266>